

# SPONSORSHIP OPPORTUNITIES

19 - 23 January 2020

1<sup>ST</sup> GLOBAL CONGRESS ON  
EPIDERMOLYSIS BULLOSA

London, United Kingdom

[WWW.EBWORLDCONGRESS.ORG](http://WWW.EBWORLDCONGRESS.ORG)



# WELCOME

From 19 to 23 January 2020, approximately 500 world opinion leaders, academics, practitioners, and community representatives will meet in London for four days to share state-of-the-art knowledge on epidermolysis bullosa (EB). This is the first time that such a comprehensive gathering will come together and it presents an exciting and unique opportunity for sponsorship.

There is an outstanding scientific programme led by the joint chairs, Professors Jemima Mellerio and Jouni Uitto, supported by an international scientific board drawn from the world's leading EB researchers and practitioners.

This is a "must-attend" event for any company involved in EB diagnostics, management, or research and we are inviting companies to take advantage of this by offering a wide range of sponsorship packages, which can be further tailored as required.

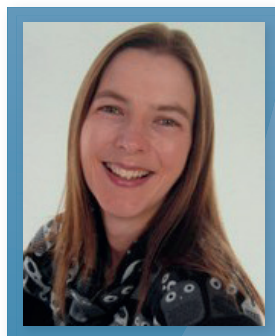
EB 2020 will be a unique congress and we are currently applying for it to be fully CME accredited.

If you have any questions, please contact Jenny Jackson, *Sponsorship Lead at* [sponsorship@ebworldcongress.org](mailto:sponsorship@ebworldcongress.org)



A handwritten signature in black ink, appearing to read 'Caroline Collins'.

Caroline Collins  
**Congress Director, EB 2020**  
**Director of Research, DEBRA UK**



A handwritten signature in black ink, appearing to read 'Jenny Jackson'.

Jenny Jackson  
**Sponsorship Lead, EB 2020**  
**Business Development Manager, DEBRA UK**

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# CONGRESS DETAILS

DATES	19 - 23 January 2020 ( <i>Sunday - Thursday</i> )
VENUE	Park Plaza London Riverbank, 18 Albert Embankment, London, SE1 7TJ, United Kingdom
SECRETARIAT	DEBRA UK, 13 Wellington Business Park, Dukes Ride, Crowthorne, Berkshire, RG45 6LS, United Kingdom  +44 (0)1344 771961
SPONSORSHIP	Jenny Jackson, <i>Sponsorship Lead</i>  <a href="mailto:sponsorship@ebworldcongress.org">sponsorship@ebworldcongress.org</a>  +44 (0)1344 771961  +44 (0)7768 402370
EB 2020	More than 500 delegates from more than 30 countries meeting in London over four days in January 2020. The EB World Congress (EB 2020) will bring together the world's clinicians, researchers, healthcare professionals, organisations involved in EB, and EB Community. This is an unrivalled opportunity to raise awareness of EB nationally and globally. Crucially, the EB Community will be at the heart of this major meeting.
WEBSITE	 <a href="http://www.ebworldcongress.org">www.ebworldcongress.org</a>

## IMPORTANT DATES

### REGISTRATION

Online registration opens	December 2018
Early bird registration deadline	31 May 2019
Late registration deadline	30 November 2019

### SPONSORSHIP, ADVERTISING, AND OTHER ACTIVITIES

Sponsor application deadline	30 April 2019
Artwork submission deadline	31 July 2019
Deadline for final payments	31 July 2019

### REASONS TO BECOME AN EB 2020 SPONSOR:

- Make a difference in the world of EB
- Reach a large global audience
- Network at a ground-breaking industry event
- Take advantage of media opportunities
- Hear about the latest research first-hand
- Share your own research
- Showcase your business in our exhibition area
- Be part of an unforgettable event

# SPONSORSHIP OPPORTUNITIES

## EB 2020 SPONSORSHIP PACKAGES

Level	Platinum	Gold	Silver	Bronze	Friends/Bursary
Cost (+ VAT)	£ 20,000	£ 10,000	£ 5,000	£ 2,500	£ 1,000

### Congress attendance

Welcome reception ticket x 2	●	●	●		
Delegate ticket for full Congress x 2	●	●	●	●	
Gala dinner ticket x 2	●	●	●		
Faculty drinks reception ticket x 2	●				

### Event branding

Exhibition space	●	●	●	●	
Pop-up banner x 1 (in lobby during registration period)	●	●	●		
Congress bag insert	●	●			
Logo on main Congress holding screen	●				
Congress venue advertising	●				

### Digital promotion

Advertorial and/or testimonial on EB 2020 congress website + app	●	●			
Website + app listing as friend or sponsor	●	●	●	●	●
Social media promotion (frequency dependent on package)	●	●	●	●	●
Meet and network with media opportunity (if available) + joint press release	●				

### Congress programme

Sponsor listing	●	●	●	●	●
Full page programme advert	●				

### Other

Invitation to DEBRA UK Business Network events	●	●	●	●	●
Sponsored company speaker (corporate or physician – 20 minutes)	●	●			
Hospitality suite use x 1 (single day)	●				
Bursary scheme (healthcare/EB Community attendance)					●

NB: All print media opportunities will also be available in digital format.

## PLATINUM SPONSOR

£ 20,000 <sup>(+ VAT)</sup>

Welcome reception ticket x 2  
Delegate ticket for full Congress x 2  
Gala dinner ticket x 2  
Faculty drinks reception ticket x 2  
Exhibition space  
Pop-up banner x 1  
*(in lobby during registration period)*  
Congress bag insert  
Logo on main Congress holding screen  
Congress venue advertising  
Advertorial and/or testimonial on EB 2020 Congress website + app  
Website + app listing as friend or sponsor  
Social media promotion  
*(frequency dependent on package)*  
Meet and network with media opportunity *(if available)*  
+ joint press release  
Sponsor listing in Congress programme  
Full page programme advert  
Invitation to DEBRA UK Business Network events  
Sponsored company speaker  
*(corporate or physician – 20 minutes)*  
Hospitality suite use x 1 *(single day)*

## GOLD SPONSOR

£ 10,000 <sup>(+ VAT)</sup>

Welcome reception ticket x 2  
Delegate ticket for full Congress x 2  
Gala dinner ticket x 2  
Exhibition space  
Pop-up banner x 1  
*(in lobby during registration period)*  
Congress bag insert  
Advertorial and/or testimonial on EB 2020 Congress website + app  
Website + app listing as friend or sponsor  
Social media promotion  
*(frequency dependent on package)*  
Sponsor listing in Congress programme  
Invitation to DEBRA UK Business Network events  
Sponsored company speaker  
*(corporate or physician – 20 minutes)*

## SILVER SPONSOR

£ 5,000 (+ VAT)

Welcome reception ticket x 2  
Delegate ticket for full Congress x 2  
Gala dinner ticket x 2  
Exhibition space  
Pop-up banner x 1  
*(in lobby during registration period)*  
Website + app listing as friend or sponsor  
Social media promotion  
*(frequency dependent on package)*  
Sponsor listing in Congress programme  
Invitation to DEBRA UK Business Network events

## BRONZE SPONSOR

£ 2,500 (+ VAT)

Delegate ticket for full Congress x 2  
Exhibition space  
Website + app listing as friend or sponsor  
Social media promotion  
*(frequency dependent on package)*  
Sponsor listing in Congress programme  
Invitation to DEBRA UK Business Network events



## FRIENDS BURSARY SCHEME

£ 1,000 (+ VAT)

The Friends/Bursary Scheme enables a research or medical professional or EB Community member to attend the Congress, allowing them to learn about the latest EB research and innovations to achieve a better quality of life.

Your investment will make a difference that will last far longer than the duration of the Congress.

Website + app listing as friend or sponsor  
Social media promotion  
*(frequency dependent on package)*  
Sponsor listing in Congress programme  
Invitation to DEBRA UK Business Network events

## ADDITIONAL OPPORTUNITIES

### SEE PRICING BELOW

Additional hospitality  
room/meeting space  
available on a first-come,  
first-served basis  
£ 800 + VAT  
*(full day)*

Advertising for local businesses  
*(leaflet in congress bag and listing on  
website + app)*  
£ 250 + VAT

If you would like to discuss personalised opportunities,  
please contact Jenny Jackson, *Sponsorship Lead* at  
[sponsorship@ebworldcongress.org](mailto:sponsorship@ebworldcongress.org)

# SPONSORSHIP TERMS AND CONDITIONS

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## INTRODUCTION

EB 2020 ("Congress"), the inaugural EB World Congress event, is organised by DEBRA UK ("Organisers") – a charity registered in England and Wales (1084958) and Scotland (SC039654) and company limited by guarantee registered in England and Wales (4118259) – with its registered office ("Office") at 13 Wellington Business Park, Dukes Ride, Crowthorne, Berkshire, RG45 6LS, United Kingdom.

These Terms and Conditions ("Agreement") set out the terms on which you (the "Sponsor") agree to sponsor the Congress. The sponsorship booking form ("Application") is located at the back of this document.

## APPLICATIONS

The application process is open from 1 October 2018. Sponsorship applications are handled on a "first-come, first-served" basis.

The Sponsor must complete the Application in full and return to Jenny Jackson, *Sponsorship Lead*:

DEBRA UK, 13 Wellington Business Park, Dukes Ride, Crowthorne, Berkshire, RG45 6LS, UK

✉ [sponsorship@ebworldcongress.org](mailto:sponsorship@ebworldcongress.org)

☎ +44 (0)1344 771961

☎ +44 (0)7768 402370

Applications sent in any other format (i.e. not using the booking form provided) will not be accepted. The signature of the Sponsor certifies knowledge and acceptance of the Agreement.

Submission of a signed Application commits the Sponsor to adherence of any referenced rules and regulations governing the event as well as to the strict adherence of all security measures, government regulations, and technical safety standards in force at the Congress.

## Acceptance or refusal

The Organisers are not obliged to accept Applications. The Sponsor will receive written confirmation of the acceptance or refusal of the Application.

A successful Application ("Contract") is effective immediately following a 10-day period of silence from the Sponsor after written confirmation of a successful Application. Exceptional or additional contractual provisions are non-binding unless agreed in writing.

## Contract

Mandatory Contract components include:

- written confirmation from the Organisers;
- exceptional or additional contractual provisions, if requested; and
- the present Agreement.

Contract components replace any prior oral or written agreement between the parties. The Contract may only be amended in writing.

The Contract is legally binding. The Sponsor ensures that all persons in its employ at the Congress are thoroughly instructed on and abide by the Agreement.

Any obligations, debts, and/or credits of the Sponsor originating in the Contract are non-transferable to third parties.

# SPONSORSHIP TERMS AND CONDITIONS

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## Payment policy

All prices are quoted in GBP and will be invoiced with VAT added (*currently 20%*). DEBRA UK will send an invoice payable within 30 days to the Sponsor after approval of the Application. For applications submitted after the deadline, full payment will be required within two weeks for successful applications.

Non-payment by these deadlines may lead to cancellation of the sponsorship, and a £ 25 administration fee will be applied for any invoice changes received after an invoice has already been issued.

For special invoice requirements or change of invoicing address, please contact Jenny Jackson, *Sponsorship Lead* at [sponsorship@ebworldcongress.org](mailto:sponsorship@ebworldcongress.org)

A bank transfer is required for payment; credit cards are not accepted.

## Cancellation

### *Cancellation of sponsorship by the Sponsor*

Cancellations must be submitted in writing either by post or email to the *Sponsorship Lead*, and are subject to the following cancellation fees:

- 50% of the total amount agreed for cancellations received on/before 30 April 2019
- 100% of the total amount agreed for cancellations received on/after 1 June 2019

These fees are payable to the Congress Organisers to cover any losses arising from a cancellation.

### *Cancellation of sponsorship by the Organisers*

The Organisers reserve the right to cancel all or specific activities if:

- the Sponsor is in default according to the Contract;
- the Sponsor does not attend;
- infractions against the house rules are noticed and not remedied in due course after one warning;
- the Sponsor is insolvent or bankrupt; and/or
- for any reasons beyond its control.

## Governing law

UK law solely governs any legal relationship between the Organisers and Sponsor. In the event of any controversies arising from the legal relationship between the two parties – inclusive of such issues as validity, nullity, violation, or termination of said legal relationship – the parties must first attempt to reach a settlement. Failing an agreement within one month from the controversy, the parties irrevocably submit the dispute for the exclusive jurisdiction of the regular courts of the Organisers (London, United Kingdom).

## EXHIBITION

There is a dedicated area of the Congress allocated to the Sponsor ("Exhibition") for the purpose of displaying information about their company/organisation and promoting their products/services. The Exhibition also provides space for industry networking and connecting with Congress attendees.

The Exhibition is located at the Congress venue ("Premises") and accessible each day during Congress hours (08:30 - 18:30) on Congress days. All persons in the Exhibition must be fully registered and should be prepared to show their Congress badge at all times.

# SPONSORSHIP TERMS AND CONDITIONS

## Exhibition schedule

<i>(preliminary – subject to change)</i>	Exhibition setup	Exhibition hours	Exhibition dismantling
Sunday, 19 January	Evening (TBD)		
Monday, 20 January		8:30 - 18:30	
Tuesday, 21 January		8:30 - 18:30	
Wednesday, 22 January		8:30 - 18:30	
Thursday, 23 January		8:30 - 18:30	After 16:00

## Sponsor stands

### Space

The Sponsor stands in the Exhibition are 3 x 2 x 2m ( $W \times D \times H$ ) with side and back walls in a grey-blue colour and two spotlights (*per stand*). Lift access to the Exhibition is available. Catering facilities for breaks and meals are also located on the same level of the Premises (*Level -4*).

The Organisers reserve the right to change, at any time, the physical space of any sponsor exhibition or allowance of materials, even after confirmation. The Sponsor waives all rights to any claims against such changes. Confirmed space may also be released without prior notification if debts are unsettled in due time.

### Sponsor responsibilities

The Sponsor is responsible for the staffing and ensured cleanliness of their stand during Congress hours. The Sponsor is further responsible for the setup and dismantling of their stand, vacating the Exhibition in a timely manner, and clean condition.

Except where designated, the Sponsor is not allowed to attach materials of any kind to the Premises. The Sponsor is forbidden to use glue, paint, or wallpaper on their stand, building parts, ceilings, walls, pillars, floors, or other integral parts of the Premises. Fire alarms, sprinkler systems, hydrants, electrical distributions, telephone jacks and hook-ups, emergency lighting, entrances, and emergency exits must be left unobstructed and accessible at all times; they may neither be removed, obstructed, covered up, nor taken down.

## INSURANCE

### Liability cover of the Organisers

The Organisers are only liable for direct damages resulting from the Organisers' own unlawful intent or gross negligence.

The Organisers refuse liability for:

- indirect damages or loss of profits;
- damages resulting from reasons beyond its control;
- loss, theft, or damage of components, materials, or personal belongings at the Congress or during transport.

The Organisers are covered by their own insurance policies. Claims for damages must be submitted in writing to the Organisers immediately following any incidents or the Organisers' insurer will not cover it. For more information on the Organisers' insurance policy, please contact [info@ebworldcongress.org](mailto:info@ebworldcongress.org).

# SPONSORSHIP TERMS AND CONDITIONS

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## Liability cover of the Sponsor

The Sponsor should exercise due care whilst at the Congress. It is the sole responsibility of the Sponsor to select, instruct, and control all employees and/or persons engaged to work at the Congress.

The Sponsor must treat any space, infrastructure, tool, device, material, etc. with due care before, during, and after the Congress. The Sponsor is held liable for all damages to persons or materials caused by them, their employees, third parties under temporary engagement, or their vehicles.

Materials at the Congress (*including Exhibition*) must be adequately guarded throughout the Congress. Any additional or personal objects are to be safeguarded at all times as these items are not covered by the Organisers' insurance policy for the Congress.

The Sponsor is obliged to request, obtain, and – if required by the Organisers – give evidence of full insurance coverage to safeguard against any eventualities such as damage to person and materials, or theft.

## RIGHTS AND LIMITATIONS

### Advertising

The Sponsor is solely responsible for its advertising activities and must, at all times, be compliant with relevant laws and regulations. The Sponsor is only allowed to advertise within the boundaries of their designated Exhibition stand.

Unsuitable solicitation or advertising not conforming to relevant laws and regulations of the Congress must be avoided.

The Organisers are authorised to confiscate, prevent, and remove any advertising means or materials in violation of the aforementioned stipulations. This may be done without the aid of legal instruments or prior warning. The Organisers hold no responsibility for any Sponsor's misconduct. The Sponsor is solely responsible for any resulting costs.

### Promoting medicinal products

All Sponsors must follow relevant regulatory codes of practice, including the PMCPA code of practice ([www.pmcpa.org.uk](http://www.pmcpa.org.uk)).

## Regulations relating to the Sponsor

### *General principle*

The Sponsor is responsible for ensuring compliance with all UK laws governing their company and its activities. It is the Sponsor's duty – without any involvement of the Organisers – to determine and comply with relevant legal framework. The Organisers have no obligation to monitor the compliance of the Sponsor and its activities but reserve the right to intervene in case of non-compliance or suspected non-compliance.

### *Industry activities*

Any ancillary events held outside of the official Congress programme must not conflict with the official Congress programme or meetings. The Sponsor is strictly forbidden to organise any such event at the Congress or advertise on its Premises.

# SPONSORSHIP TERMS AND CONDITIONS

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## Rights of the Organisers

### *Refusal*

The Organisers have the right to refuse – at any time – Applications or materials not related to the subject matter or aims of the Congress – even after Congress admittance – and at the cost of the Sponsor (*if applicable*). The Organisers may also order the removal of unauthorised persons or materials. The Sponsor waives all rights to any claims against refusals.

### *Change or cancellation of Congress*

The Organisers reserve the right to affect any changes deemed necessary to ensure the overall success of the Congress.

The Congress may be changed to a different date, cancelled, or have its timeframe changed by the Organisers as a result of:

- a) any negative circumstances beyond anyone's control; and/or
- b) extenuating circumstances beyond the control of the Organisers.

In the case of postponement or change of timeframe, the Sponsor remains bound to the Contract and forgoes all rights to any claims against the Organisers.

In the case of cancellation, 50% of the total agreed amount must still be paid to the Organisers and the Sponsor forgoes all rights to any claims against the Organisers.

## Rights of the Premises

### *House rights*

The exclusive rights are held by the owner of the Premises to exercise control of the Exhibition and presentation methods as well as the enforcement of security measures and adherence to rules and regulations in the best interest of a successful Congress.

## GENERAL INFORMATION

### Animals

Animals are not permitted on the Premises (with the exception of guide dogs).

### Alcohol

Alcohol may only be served and consumed during the following Congress events:

- Welcome reception
- Gala dinner
- Faculty drinks reception

If alcohol is to be served at any other time during the Congress, the Sponsor must inform the Organisers and contact the *Sponsorship Lead* in writing in advance.

### Congress

Please visit the Congress website ([www.ebworldcongress.org](http://www.ebworldcongress.org)) for the most up-to-date information on Congress fees, deadlines, and programmes.

# SPONSORSHIP TERMS AND CONDITIONS

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## Data

The Organisers (*acting as the data processor*) respects your privacy and will not pass your details on to any third party without your explicit consent. Full details of the Organisers' privacy policy can be found at [www.debra.org.uk/privacy](http://www.debra.org.uk/privacy).

## Media

Photography, video, and/or sound recordings of the Congress (*including Exhibition*) for commercial use are strictly forbidden.

The Sponsor acknowledges and accepts that the Congress may be documented in part or its entirety by suppliers selected by the Organisers.

The full Congress Premises (*including Exhibition*) are subject to publicity (*including for the promotion of future meetings, Congress Sponsors, and general activities of the Organisers*) in traditional and/or digital media.

## Language

English is the official language of the Congress.

## Sales

Sales activities of any kind at the Congress are strictly forbidden.

## Security

The Organisers do not guarantee the security of the Congress Premises (*including Exhibition*). The Sponsor takes sole responsibility for the safety and security measures, and surveillance of individual stands and/or components.

## Terrorism

For the purpose of the Congress, terrorism means (*within 30 days before or during the Congress*):

- acts of terrorism;
- alerts of (*potential*) acts of terrorism according to any official sources; or
- circumstances reported by any official sources indicating any concrete threats of terrorism.

In the case of terrorism, the Organisers reserve the right to unilaterally cancel, interrupt, or postpone the Congress and shall immediately inform all parties of the decision.

With the cancellation, interruption, or postponement of the Congress due to terrorism, the Organisers are no longer obliged to provide any services; however, the Organisers must take due care to minimise any negative consequences of the cancellation, interruption, or postponement. In this event, all remuneration considerations will be negotiated in good faith. Unless already spent or irrevocably allocated for contractual purposes, the Organisers will refund any amounts already paid.

The Organisers are not liable for any direct; consequential; special; incidental; indirect or punitive damages; lost revenue; profits or income; diminution in value; loss of business, reputation, or opportunity resulting from the cancellation, interruption, or postponement of the Congress due to terrorism.

# ABOUT LONDON AND THE VENUE

## ABOUT LONDON

The history of London, the capital city of England and the United Kingdom, extends over 2000 years. In that time it has become one of the world's most significant financial and cultural capital cities.

The City of London, often referred to simply as "the City", is the historic core of the Greater London area and is today its primary financial district, although it represents only a small part of the wider metropolis.

*NB: From Wikipedia, the free encyclopaedia*

## ABOUT THE VENUE

The Congress will take place at the Park Plaza London Riverbank hotel.

Located on the south bank of the River Thames in London's borough of Lambeth, Park Plaza London Riverbank is within walking and driving distance of some of the city's best-loved attractions, including the London Eye, Westminster Abbey, the Houses of Parliament, and Big Ben. Walk to the Vauxhall Tube and rail stations and enjoy easy access to the entire city.

Spend time shopping at Gabriel's Wharf and Oxo Tower Wharf before seeing an inspiring show at the National Theatre or taking a thrilling tour of the London Dungeon – all less than a 20-minute walk from the hotel.

Visit the hotel's website for more information:

<https://www.parkplaza.com/london-hotel-gb-se1-7tj/gbplaza/area>





# GETTING THERE

## LONDON TRANSPORT



**Vauxhall Tube Station** — use exit 3 or 4 and cross the bridge over the road. Walk along Albert Embankment and Park Plaza London Riverbank is on the right. The walking time for this journey is roughly 5–6 minutes.

**Waterloo Tube and Rail Station** — depart Waterloo Station onto York Road heading west. Pass Westminster Bridge and continue onto Lambeth Palace Road. Continue until you pass St Thomas' Hospital on the right. Cross straight over the roundabout. Park Plaza London Riverbank is a 23-minute walk and can be found on the left. You can also take bus 77 from bus stops T and W at Waterloo station.

## FROM HEATHROW AIRPORT



**Car** — 18.4 mi/29.6 km (*distance from hotel*)

Take the M4 to London and join the A4 at Junction 2. At Hogarth roundabout take the 2<sup>nd</sup> exit. Take the Hammersmith flyover and then turn right onto the A3220 (*one way*) passing Earl's Court Tube Station. Continue until the A304/A308 junction. Turn left at the traffic signals onto Cheyne Walk (*Thames Embankment*) and continue along the Chelsea Embankment (*A3212*). Pass Albert Bridge and Chelsea Bridge and turn right to cross Vauxhall Bridge. Turn left onto Albert Embankment (*A3036*) and Park Plaza London Riverbank will be on the right.

**Taxi** — £ 50.00 (*all fares are approximate and based on a one-way journey*)

**Tube** — take the Piccadilly line (*navy blue*) to Green Park and then change to the Victoria line (*light blue*) southbound to Vauxhall. This journey will take approximately 1 hour and 15 minutes.

## FROM GATWICK AIRPORT



**Car** — 28 mi/45.1 km (*distance from hotel*)

Join the M23 and continue driving to join the A23. Follow signs for Central London, Croydon. Take the 2<sup>nd</sup> exit at Lombard roundabout (*A236*) and take the 2<sup>nd</sup> exit at the next roundabout (*A235/B266*) following signs for Selhurst, Central London. Continue on the A23 and turn left onto the A203. Follow signs for Central London, West End. Turn right onto Albert Embankment (*A3036*) and Park Plaza London Riverbank will be on the right.

**Taxi** — £ 80.00 (*all fares are approximate and based on a one-way journey*)

**Tube** — take the Southern train service towards Victoria or Watford Junction and change at Clapham Junction for a train heading to Waterloo. Arrive at Vauxhall. This journey will take approximately 1 hour and 10 minutes.

## FROM CITY AIRPORT



**Car** — 9.7 mi/15.5 km (*distance from hotel*)

Head north on Royal Docks Road and take the 1<sup>st</sup> exit from the roundabout onto Newham Way, which becomes East India Dock Road. Turn right onto Aspen Way and keep right at the fork. Bear right onto Limehouse Link and turn left onto the Highway, which becomes East Smithfield. Turn left onto Tower Bridge approach, which becomes Tower Bridge Road (*A100*). Take the 2<sup>nd</sup> exit from the roundabout onto New Kent Road and also the 2<sup>nd</sup> exit at the next roundabout onto St Georges Road. Turn left onto Lambeth Road and take the 1<sup>st</sup> exit onto Albert Embankment. Pass the International Maritime Organisation on your left and Park Plaza London Riverbank will appear on your left.

**Taxi** — £ 25.00 (*all fares are approximate and based on a one-way journey*)

**Tube** — from Bus stop A take the express bus LC1 towards Liverpool Street. Get off at Canary Wharf and get the Jubilee line (*grey*) to Waterloo station. Approximate journey time 1 hour 5 minutes.

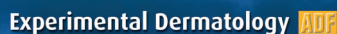
## CONGRESS ORGANISER



## CONGRESS PARTNER



## GLOBAL EB ALLIANCE



## SPONSORSHIP BOOKING FORM

To secure your preferred sponsorship opportunity, please complete this form and return to:

Jenny Jackson, *Sponsorship Lead*  
DEBRA UK, 13 Wellington Business Park, Dukes Ride, Crowthorne, RG45 6LS, United Kingdom  
[sponsorship@ebworldcongress.org](mailto:sponsorship@ebworldcongress.org)

COMPANY/ORGANISATION NAME \_\_\_\_\_

CONTACT NAME(S) \_\_\_\_\_

JOB TITLE(S) \_\_\_\_\_

SPONSORSHIP LEVEL \_\_\_\_\_

SPONSORSHIP VALUE \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

The signature below is taken as authorised acceptance of the sponsorship terms and conditions as per the official sponsorship brochure.

NAME \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

— f —  
/ebworldcongress

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@ebworldcongress

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@ebworldcongress

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EB 2020 IS THE FIRST EVENT FOR EB WORLD CONGRESS, WHICH BRINGS TOGETHER WORLD OPINION LEADERS, ACADEMICS, PRACTITIONERS, AND PATIENT REPRESENTATIVES TO SHARE STATE-OF-THE-ART KNOWLEDGE ON EB.

ORGANISED BY DEBRA UK AND SUPPORTED BY AN ALLIANCE OF MORE THAN 20 RARE DISEASE AND DERMATOLOGY ORGANISATIONS WORLDWIDE, THIS INAUGURAL EVENT IS THE FIRST TIME THAT SUCH A COMPREHENSIVE GATHERING WILL COME TOGETHER, MAKING A DIFFERENCE IN THE WORLD OF EB.